



**FoodNest**

**Nesty**



**Automated Sales Systems  
For Food Producers  
& Providers**



Nesty supplies Automated Retail, Smart Lockers and Click & Collect systems to deliver fresh food direct to the consumer.

As a Food Producer, are you utilising all available tools to develop the market for your produce?

Do you want to grow your consumer base and give your customers a new purchasing experience that increases loyalty to you?

Develop your brand and use videos to tell your story and display information about the making or growing of your produce.

## Providing a Food Service

Deliver a high-quality food service for staff or visitors to your or your clients premises 24/7, without any extra labour costs.

Operating all day, every day, the machines will alert you when they need to be refilled.

Facilitate ordering on-line or by app with collection from reserved lockers.

## Automated Delivery of Healthy Meals for Customers and Employees.

**FoodNest** is a safe, secure & contact-free method of selling Fresh food directly to your customers.



# FoodNest

## For Food Producers & Providers

### Farm Fresh - Nesty Advantages

There has never been a better time to offer Farm Fresh products to buyers  
Make eye-catching displays of your produce & goods in your own Farm Shop  
Have machines in multiple locations to increase your sales, with higher profit margins

Your **FoodNest** enables you to expand and partner with businesses such as Nursing Homes, Universities or large workplaces to directly provide natural, fresh products

Employers can provide staff with healthy, nutritional food options

### What do Food Buyers Want?

2018 LEK survey found 93% percent of consumers want to eat healthy food at least some of the time, with 63% trying to eat healthy food most, or all of the time

Consumers look for nuanced claims that communicate specific attributes related to health and wellness, ethics, and the environment

Consumers want their food to have an increasingly wide range of benefits

Consumers will pay more for food that delivers the benefits it claims





# FoodNest

## For Food Producers & Providers

### Micro Retail

In today's experience-driven, e-commerce centric economy, retailers consider micro experiences as part of their business. Key to engaging consumers is keeping the experience fresh and authentic. In addition, micro experiences are a way to go beyond transactional interactions and build loyal, longstanding relationships with consumers.

### Automated Farm Shop – Always Open





## How does FoodNest work for you?

**Start Small & Grow Big** – A **FoodNest** is an incredibly flexible modular system so you can start with one machine that over time can be expanded to control up to 512 different lockers. Expand any time as your business grows

**Product Display** – On the 22” HD touch-screen 16 items can be displayed, just scroll to see more items. You determine the display order on screen

**Your Business** – Use videos to tell your story and show customers the care that goes into cultivating and making the products on sale

**Choices** – Utilise the display options to illustrate the differences between products, and upsell effectively

**Shopping Cart** – Selected items go into the shopping cart, and are dispensed after payment or scanning an employee / ID badge. **FoodNest** can accept cash payments or be cashless. Card & Phone payment systems put takings straight into your account

**Multi-lingual** – **FoodNest** can be set up to operate in multiple languages



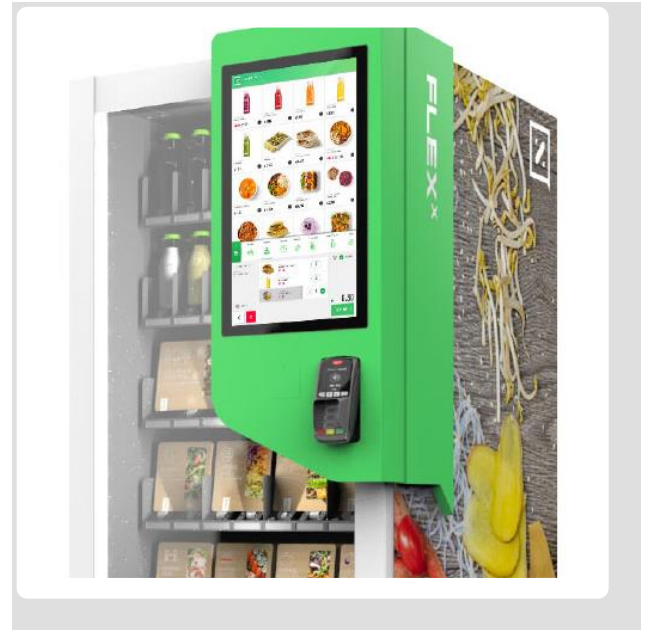
## FoodNest Flexx

The Flexx is one option we offer, and is equipped with a pusher system, which allows the dispensing of many types and sizes of products up to 25kg in weight .

Very flexible in their configuration options, the Flexx can dispense up to 60 different sized items, with re-configuration easily done, without any tools.

We provide options to supply Chilled, Ambient, Frozen or Hot Food.

Combinations of Chilled, Hot, Frozen and Ambient temperature units are possible.



## FoodNest Locker

Operating either as a stand alone unit or can be expanded with the Flexx unit. One Flexx unit can control up to 160 chilled or 512 ambient lockers.

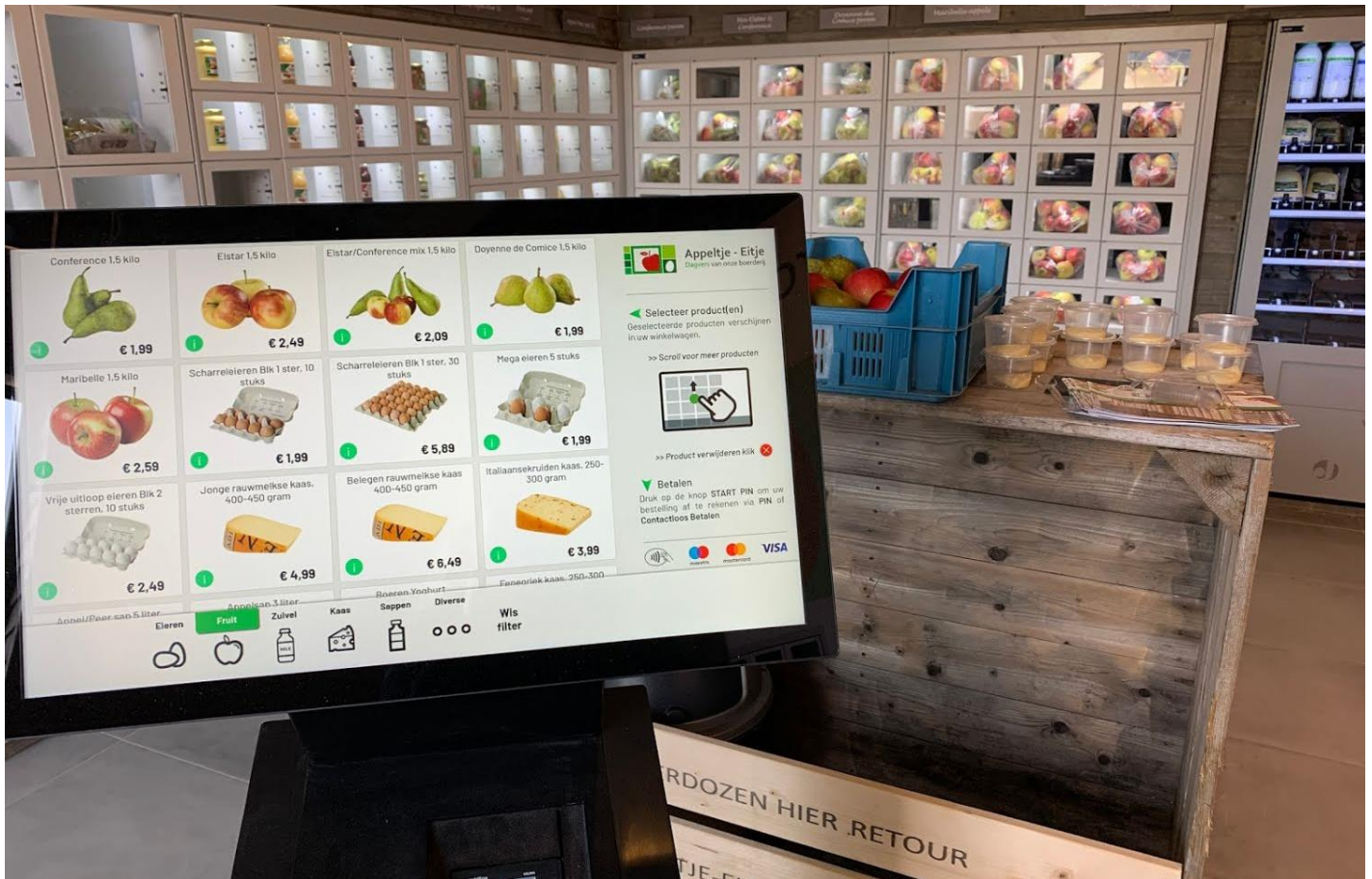
Choose between 11 different locker sizes, solid or glass doors, LED lighting to highlight contents, and a Rear-Loading option for fast re-stocking.

Use the large screen to display special offers or promotional items to catch the eye of passers by.

All **FoodNests** can be located indoors or outdoors under shelter.



# Farm Shop



**FoodNest** is adaptable for many types of produce:  
Chilled for Meats, Cheese or Dairy Products  
Ambient for Fruits, Vegetables, Eggs, Bread or Cakes  
Frozen for Ice Creams or Take Home and Keep  
Hot for Prepared Meals – Heat'n'Eat





# Automated Shop or Café



Partner with local businesses like Garden Centres, Large Employers and Petrol Stations to reach more customers





# Customer Friendly



Customers can place their orders on-line or by App, and collect them long after your business has closed for the night.



# Maximum Flexibility



With multiple options for the size of products to be sold, **FoodNest** is custom built to suit the needs of your business and pusher units can be re-configured any time.





# Time Management



Spend your time creating and developing your business and let **FoodNest** handle the sales.

Electronic payments remove all cash collection and security issues.





## Machine Access & Payment

**FoodNest** can have cash or cashless payment systems. Either option can also be combined with ID verification.

To use **FoodNest** for employees, purchases can be made via a PIN code, ID card or QR / Barcode. Combinations of these systems are also possible.

## Asset Finance & Service

90%+ finance is available subject to normal criteria

100% Depreciable over 8 Years. 15+ Years Life Span

Complete Service Solution incl. Installation & Training

Full Aftersales Support by our Nationwide Service Team



**Time to start  
building your FoodNest**



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